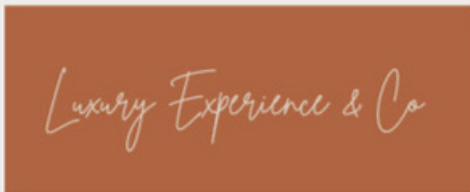




Luxury Experience & Co

**Pre Oscars Celebrity Gifting Lounge
March 11th - Beverly Hills**



WHAT OUR CLIENTS SAY

"Luxury Experience Company's Pre-EsPY gifting event was a great opportunity to build our brand awareness and gain brand interaction with an impressive lineup of athletes and influencers. There was an enthusiastic but well organized atmosphere to the event as a whole, and we've gained new fans and contacts that we would never have met otherwise. We will definitely participate again!"

Bryon Schreckengost, Brand Manager, Ryder Estate Wines

Partnering with Luxury Experience & Co. was a game changer. The amount of detail that went into the Pre ESPYS Gifting Suite was amazing. All of the celebrity talent made themselves available partly due to Melissa McAvoy's relationships. My company will definitely be as sponsor for the Emmy's event in September!"

Celebrity Trainer, Justin Shaw

"Luxury Experience Company gave our brand Manly Sunscreen exactly what it needed...a perfect venue with not just celebrities to endorse our product but media coverage and national exposure to help launch our sunscreen on a mass level!"

Lane Garrison, Actor & Owner, The Manly Company

"I have worked in special events for about 13 years and been fortunate enough to have participated in activations such as Grand Prix, Comic Con, E3, Critics Choice Awards, VMA's and many many other events. Recently I had the opportunity to work with Melissa McAvoy and have to tell you that I was so impressed with their professionalism, organization and their planning. I felt like I was working with a partner who wanted me to succeed, and they were so friendly and approachable it helped make my job all the much easier the day of the event." I literally cannot wait to work with them again!"

Michael Tertoolle, Hollywood Photo Booth

"Melissa and her team were excellent to work with and partnering with Luxury Experience and Co. has proven to be a good business decision for Sailrock Resort due to the effectiveness of their representation, responsiveness to our needs, and availability when required."

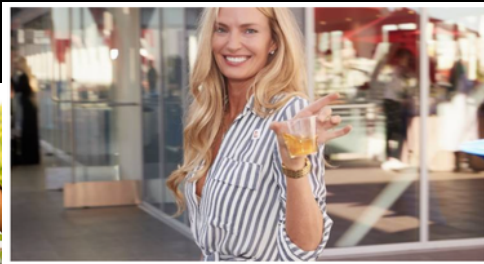
Kashmie Ali, Managing Director, Sail Rock Resort & Spa, Turks and Caicos



MELISSA MCAVOY
FOUNDER, LUXURY EXPERIENCE & CO

PRESS

ONLINE



Luxury Experience & Co Kicked Off The Ultimate Athlete & Celebrity Gifting Lounge Experience

LuxeGetaways March 2, 2022 General

CJ Franco

The *FBOY Island* star attends Luxury Experience & Co.'s Health and Wellness Celebrity Gifting Lounge Experience at Spring Place in Beverly Hills.

PURSUITIST

LUXE GETAWAYS
TRAVEL IN STYLE

was excited to partner with the Petersen Automotive Museum to celebrate the Super Bowl coming geles," says LE & Co Founder Melissa McAvoy. "We celebrated the Super Bowl wrapped in the most venue which includes a historic collection of automobile history."



Gabe Nabers, Los Angeles Chargers

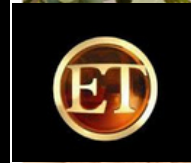
The HOLLYWOODTIMES



Luxury Experience & Co Celebrates Emmy Week with the Ultimate Celebrity Experience Gifting Lounge in Beverly Hills



The French Celebrate: Gilles Marini and Cardinal du Four's Christophe Namer



Janina Gavankar

On January 4th, Luxury Experience & Co and The Vanderpump Dogs Foundation presented a luxury gifting lounge honoring nominees and presenters during Golden Globes weekend at Valerie Beverly Hills, located in the exclusive Beverly Hills "Golden Triangle"

LE & CO gifted celebrities an unparalleled level of style and sophistication in beauty, health, home, travel and wellness, all in support of Lisa Vanderpump (*Real Housewives of Beverly Hills* and *Vanderpump Rules*) and her non-profit dog rescue organization.

indie
ENTERTAINMENT
MEDIA



Entertainment Today
Entertainment and Sports Today

LUXURY EXPERIENCE & CO PRE SUPER BOWL GIFTING LOUNGE @ PETERSEN AUTOMOTIVE MUSEUM THURS, FEB. 10TH, 2022

POSTED BY BK ON FEBRUARY 15, 2022 IN CELEBRATION, DESIGN, EVENTS, FOOD AND DRINK, LIFE & CULTURE, SHOWCASE | LEAVE A COMMENT

GOTHAMOLOGY



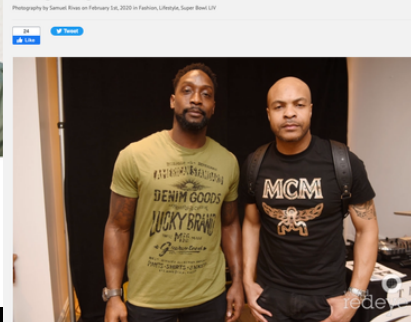
LUXURY EXPERIENCE & CO AND LE PAIN QUOTIDIEN WELCOME HOLLYWOOD A-LISTERS TO SECRET EUROPEAN GARDEN FÊTE

Super Bowl Champions Cam Akers, Ryan Santoso, and More Attend the Luxury Experience & Co at the Petersen Automotive Museum

February 18, 2022 Dr. Patti Martin Celebrity Gift Suites



Bloomingdale's Aventura + Luxury Experience & Co Gifting Lounge



Charles Tillman & Jay Clayton

Aventura, FL - February 1, 2022 - Bloomingdale's set the stage to create the top Pre-Super Bowl experience with the who's who in the sports world and entertainment industry while partnering with The Dan Marino Foundation. Luxury Experience & Co presented an exclusive gifting lounge honoring celebrities and athletes in Miami during Super Bowl Week. As Super Bowl brought in top celebrities and athletes, LE & Co called the ultimate Super Bowl gifting experience where celebrities, athletes and brands mingled while also supporting The Dan Marino Foundation. Gifting lounge brands included: Kiehl's, Pampers, Jada Michael, Neutrogena, L'Oréal Paris, Bryn Samuel Footwear, Art of Shaving, and TAO's, along with Yves Saint and more.

ALL ABOUT LA EVENTS
SUPER BOWL LUXURY EXPERIENCE & GIFTING LOUNGE



Splash
magazines
adding style to your life™

worldredeye

BRAND OPPORTUNITIES

GIFTBAG \$1,000

Product included in gift bag

Limited number of photos with talent

No on-site representative

Included in LE & CO Press Release

SILVER \$2,500

On-site representative

6 X 4 foot product display table with linen

Photo with all attending talent holding your product or with brand

Copies of professional photos captured and delivered within 24 hour

Direct access to attending media

Included in LE & Co press release

GOLD \$5,000

Two on-site representatives

6 X 6 foot product display table with linens

Photo with all attending talent holding your product or with brand

Copies of professional photos captured and delivered within 24 hours

Direct access to attending media

Preferred placement in Lounge

Included in LE & Co press release

PLATINUM \$7,500

Three on-site representatives

10 X 10 foot product display table with linens

Photo with all attending talent holding your product or with brand

Copies of professional photos captured and delivered within 24 hours

Direct access to attending media

Included in LE & Co press release

Exclusivity within your product category

Receive contact information for all attending talent and press



BRAND OPPORTUNITIES

PRESENTING \$10,000

Four on-site representatives

10x20 foot product display table with linen

Photo with all attending talent holding your product or with brand

Copies of professional photos captured and delivered within 24 hours

Direct access to attending media

Included in LE & Co press release

Company name or logo on event invitation

Prominent placement within the lounge

Exclusivity within your product category

Guaranteed placement in leading world-class magazine

Receive Event Press Report with two weeks after the event

Receive contact information for all attending talent and press

Title \$15,000

Company name shared on all LE & Co event materials

Six on-site representatives

20 X 20 foot lounge space with product display table with linen

Photo with all attending talent holding your product or with brand

Copies of professional photos captured and delivered within 24 hours of event

Direct access to attending media

Included in LE & Co press release

Company name or logo on event invitation

Premiere placement within the lounge and branded throughout the event

Logo on step and repeat

Exclusivity within your product category

Guaranteed placement in leading world-class magazine

Receive Event Press Report with two weeks after the event

Receive contact information for all attending talent and press



BENEFITS

PHOTOS & VIDEO

We hire only the top photographers to make sure you never miss a photo

Receive your digital photos in one day of all attending talent

Have a video made (additional fee)

TARGETED RELATIONSHIP BUILDING

Meet face to face with all attending talent and press

Introduction to Top Industry Executives, Stylists & Talent Managers

Opportunity to network to build brand awareness

EXPOSURE IN THE PRESS

Your company included in all press releases

Category related press invited

Top media outlets in attendance

POST EVENT

Receive Press and Media Recaps within 2 weeks of event completion

Be featured in local, national, and international press coverage

Gain a celebrity spokesperson for your product

Receive contact information for all attending talent and press

Receive Event Press Report with two weeks after the event

WHY LE & CO

LE & Co events are widely known for bringing that little extra something into the gifting environment with great brands, fun atmosphere, and all for a good cause.

LE & Co guides clients through the A-Z process of designing and producing successful events. From personal soirees to corporate parties, LE & Co makes each endeavor and event to remember

LE & Co integrates the entertainment and non-profit industries by bringing in celebrities to maximize clients fundraising efforts and exposure.

LE & Co Specializes in event-driven product media placement, including national publications and television and fast becoming a popular value-added feature for LE & Co Luxury Gift Lounge vendors.

Celebrities, Athletes & Influencers can take your brand to another level. LE & Co works with top talent, by getting them to endorse your product, and by doing this you are leveraging not just their power, but also the power of word of mouth.

